

## Message Text

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ACTION AGRE-00

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TO SECSTATE WASHDC 5890

UNCLAS BONN 03381

E.O. 11652: N/A  
TAGS: EAGR, GW  
SUBJECT: CITRUS JUICE POWDER

TO: MR. MAURICE R. TAYLOR  
QUALCON, INC.  
P. O. BOX 1027  
MINNETONKA, MINNESOTA 55343 TELEX 290 - 123  
TEL: 612-474-3227 CALL NO. TAS MPS

1. THE INGREDIENTS LISTED ON YOUR DATA SHEETS FOR THE ORANGE, GRAPEFRUIT AND PINEAPPLE JUICE DRINK POWDERS HAVE BEEN CHECKED BY THE FOOD LAW EXPERT OF OUR OFFICE, DR. DIETER RAMM. FIRST OUTCOME OF THE CHECK INDICATES THAT THE PRODUCTS DO NOT MEET THE REQUIREMENTS OF THE GERMAN FOOD LAW AND THE GUIDELINE FOR THE PRODUCTION OF FRUIT JUICE DRINKS. THUS, THE MARKETING OF THESE PRODUCTS WOULD REQUIRE CERTAIN RECIPE CHANGES.

2. BASED ON THE INFORMATION PRESENTLY AVAILABLE TO US, WE WANT TO COMMENT ON THE VARIOUS INGREDIENTS AS FOLLOWS:

(A) UNDER NO CIRCUMSTANCES MAY COLORING SUBSTANCES BE USED FOR FRUIT DRINKS.

(B) CELLULOSE GUM WOULD BE REGARDED AS A JELLING AGENT AND IS THEREFORE NOT ACCEPTABLE.

(C) SODIUM BI-SULFITE WOULD BE ACCEPTABLE UP TO A  
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MAXIMUM OF 10 MILLIGRAMS PER KILOGRAM OF THE FINISHED, READY-TO-DRINK PRODUCT. ANY RESIDUES EXCEEDING THAT LEVEL WOULD REQUIRE A SPECIAL ANALYSIS AND REVIEW BY A FOOD LAB AND FINAL JUDGMENT WOULD DEPEND ON VARIOUS OTHER CRITERIA AND ANALYSIS RESULTS.

(D) ACCORDING TO OUR EVALUATION OF THE EXISTING FOOD LAW REGULATIONS, THE USE OF CITRIC ACID, TRI-AND MONO

CALCIUM PHOSPHATES AND SODIUM CITRATE IS NOT PROHIBITED BY LAW. WHILE WE ARE OF THE OPINION THAT THERE IS NO PROBLEM, WE MUST ADD THAT CERTAIN EXPERTS CONSULTED IN THIS MATTER INDICATED SOME DOUBT WHETHER OR NOT ONE OR THE OTHER OF THESE INGREDIENTS MIGHT BE REGARDED AS AN ADULTERATING AGENT. ALL OTHER INGREDIENTS WOULD BE ACCEPTABLE.

(E) WE WILL CHECK FURTHER INTO THIS MATTER AND KEEP YOU ADVISED OF ANY FURTHER INFORMATION OBTAINED.

3. FROM A FIRST PERUSAL OF THE INGREDIENTS FOR THE DRY POWDERED FROZEN DESSERT BASES, IT CAN BE SAID THAT RECIPE CHANGES WILL ALSO BE NECESSARY. THE INGREDIENTS LISTINGS AVAILABLE SHOW THAT THE THREE PRODUCTS CONTAIN ARTIFICIAL COLOR. FOR MAKING A MEANINGFUL CHECK, DETAILS ABOUT THE COLORS USED ARE NEEDED.

4. ALSO, FOR YOUR INFORMATION, UNDER GERMAN LAW THE IMPORTER BEARS FINAL RESPONSIBILITY FOR THE PRODUCTS HE IMPORTS. THEREFORE, THE EXPORTER MUST WORK OUT FINAL DETAILS WITH THE IMPORTER. UNDER CERTAIN CIRCUMSTANCES, THE IMPORTER MAY EMPLOY THE SERVICES OF AN OFFICIALLY RECOGNIZED AND CERTIFIED FOOD CHEMIST TO ASSIST IN FINAL DETERMINATION OF ENTERABILITY.

5. THE FOLLOWING INFORMATION IS GIVEN IN CONNECTION WITH YOUR REQUEST FOR INFORMATION ON RETAIL PRICES FOR JUICES. PRICES FOR ONE LITER (1,000 ML) OF RECONSTITUTED ORANGE OR GRAPEFRUIT JUICE RANGE UNCLASSIFIED

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FROM BELOW \$.40 TO \$.85. HIGHER QUALITY PRODUCTS LIKE HOHES C- HITCHCOCK, ETC., HAVE A PRICE RANGE OF \$1.20 TO \$1.40.

6. WE HOPE THE INFORMATION PROVIDED WILL BE OF ASSISTANCE TO YOU IN CONSIDERING EXPORTS TO GERMANY ADDAND YOUR PARTICIPATION IN THE HAMBURG/BERLIN EXHIBITS. ALSO, THANK YOU FOR A PLEASANT MEETING AT THE REGISTRY HOTEL IN MINNEAPOLIS.

MARLISE WILKE  
OFFICE OF AGRICULTURAL ATTACHE  
AMERICAN EMBASSY  
BONN  
STOESSEL

NOTE BY OC/T: PASSED MINNETONKA, MINNESOTA.

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**TAGS:** EAGR, GE, US  
**To:** STATE  
**Type:** TE  
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